

Strahinja Cokić

Frontend Developer

I'm a problem solver who happens to be a **frontend developer**. After working as a **project manager**, I moved into frontend because I love building great things. Now, I work primarily within the **React ecosystem**, with a strong preference for **TypeScript**, and I enjoy creating web apps, websites, and engaging user experiences.

Experience - 6+ years in IT

Frontend - React: 3+ years

IT Project Management: 2+ years

IT Business Development: 1+ years

Contact

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Technical skills

- React
- NextJS
- React Query
- JavaScript
- TypeScript
- Svelte
- CSS
- Tailwind CSS
- Styled Components
- Zustand
- Redux
- Git

Tools

Confluence, Jira, GitHub, ClickUp, Linear, SmartSheet, Figma, Affinity Designer

Education & Learning

Faculty of Economics, University of Belgrade

Trade Management & Marketing,
Oct 2012 - TBD (on hold)

Volunteering

AIESEC

Marketing & PR - 2013-2014

Languages

Serbian - Native

English - Advanced

Software Developer

Collabwriting · Mar 2024 - Sep 2024 · 7 mos

- Setup new monorepo for extension and webapp, along with with core app layout and project structure
- Implemented rich text editor (similar to Notion) based on Tiptap editor suite
- Improved code reusability between the extension and web app throughout the code base
- Implemented multiple solutions with aim to improve app performance (e.g. shadow root for Chrome extension UI stability)
- Developed multiple complex features with some of them being rich text editor, tagging and mentioning system, Inbox for highlights, and note reaction and likes
- Optimized app performance through optimistic updates and comprehensive refactoring

Tech Stack: Svelte, TypeScript, Tailwind CSS, Rollup

Frontend UI Developer

TX Services · Jul 2023 - Feb 2024 · 8 mos

- Improved cross-team collaboration by elevating collaboration with UX, accelerating development cycles
- Worked on finalization of design system migration, which in turn sped up new feature development
- Engineered numerous components for jobs.ch and jobup.ch websites, while keeping portals consistent

Tech Stack: React, TypeScript, React Query, Styled system, Styled Components, Redux

Frontend Developer

Ananas · Jun 2022 - Jun 2023 · 1 yr 1 mos

- Successfully worked on migration of development from 3rd party provider to in-house team, rapidly familiarizing with the existing codebase, taking ownership for code base while implementing new features
- Acted as interim frontend team lead, managing stakeholder communication and organizing team work and knowledge transfer sessions until new team leads were appointed
- Improved and maintained Algolia search across country-specific sites, improving user experience and product discoverability
- Implemented dynamic component mapping for SSR and CSR on pages that use CRM data
- Educated customer success management on usage of Algolia platform in their day to day jobs

Tech Stack: React, NextJS, TypeScript, React Query, Styled Components, Tailwind CSS, MUI, Mantine

Web Developer

Hubex · Sep 2021 - May 2022 · 9 mos

- Developed custom components for client sites, increasing engagement and conversion rates
- Expanded company services by learning specifics of HubDB and dynamic page creation, which enabled us to provide unique services which helped Hubex to become HubSpot Diamond Partner
- Developed in-house client portal using Next.js by integrating HubSpot as a backend and leveraging its API for auth, ticket, and content management

Tech Stack: React, JavaScript, HTML, CSS, HubL

Group Project Management Specialist

Sport Vision · Feb 2020 - Aug 2021 · 1 yrs 7 mos

Group Project Management Associate

Sport Vision · Jul 2019 - Jan 2020 · 7 mos

Business Development Manager

Teodesk · Apr 2018 - Jul 2019 · 1 yr 4 mos

Data Collection and Labeling Associate

Microsoft Development Center Serbia · Jul 2017 - Dec 2017 · 6 mos

Marketing Intern

Air Serbia · Oct 2016 - Mar 2017 · 6 mos

Account Assistant / Intern

Executive Group · Oct 2014 - Nov 2014 · 2 mos

Marketing & PR Manager

AIESEC Serbia · May 2013 - Feb 2014 · 10 mos

For description of my non-development experiences visit my [LinkedIn](#) profile or www.strahinjacokic.com